

2018 Tuscarora Council 5 YEAR GAME PLAN



OUR CURRENT CHALLENGES	★ Membership	★ Finance	★ Facilities	★ Technology
WHAT WE WILL DO	Grow the council membership to over 4,500 youth and 145 units by 2022	Grow our Endowment to \$4.5 Million by 2025	Establish a year round maintenance budget and project list by 2022	Serve our constituents through better communications
WHY WE WILL DO IT	LEADERSHIP AND CHARACTER <ul style="list-style-type: none"> ➤ We are establishing the most RELEVANT and RIGOROUS requirements for defining character and leadership programs. 		<ul style="list-style-type: none"> ➤ The way we deliver character and leadership is the distinguishing feature of the BSA. It's our competitive advantage. 	
HOW WE WILL DO IT	<ul style="list-style-type: none"> • We will introduce family Scouting in 2018 • We will achieve 100% trained Direct Contact Leadership by 2020 • We will grow our Venturing and Exploring programs and establish a VOA 	<ul style="list-style-type: none"> • We will establish an Endowment Committee by 2018 • We will restart Heritage Society Events by 2019 • We will grow our Special Events • We will grow our District Events 	<ul style="list-style-type: none"> • We will have a standing year round properties committee by 2018 • We will create a 3 and 5 year project list for camp by 2019 • We will grow the camp benefit auction 	<ul style="list-style-type: none"> • We will establish a council marketing committee by 2019 • We will establish district marketing contacts by 2020 • We will rebuild our website including online event registration by 2020